



PRIVACY POLICY

Grasim Industries Limited

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1. Purpose

Grasim Industries Limited (“Grasim”) is committed to protecting the privacy of every individual who visits www.grasim.com (the “Website”). We have adopted the following Privacy Policy, which sets out the basis on which any personal data we collect from you, or that you provide to us, will be handled and dealt by us through your use of the Website.

2. Definitions

“we” / “us” / “our” means Grasim Industries Limited (Grasim)

Website means www.Grasim.com

“You” or “your” means any person who visits our Website.

3. Scope of Application

This policy will be applicable to all personally identifiable information that you provide to Grasim while visiting or using the website. This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Grasim expressly reserves the right to change this Privacy Policy periodically in future which will be exercised at its sole discretion, and at such intervals of its choosing the right without prior notice to the users. Users shall review our Privacy Policy available at the Website regularly to be sure you are fully updated with our current practices and procedures in this area. Your continued use of the Website will be subject to the then-current Privacy Policy.

The following discloses our information gathering and dissemination practices for the Website:

Overview: As part of the normal operation of the Website, we collect and, in some cases, may disclose personally identifiable information about you. This Privacy Policy describes the personally identifiable information we collect about you and what may happen to that information.

By accepting this Privacy Policy and our Terms of Use, you expressly consent to our use and disclosure of your personally identifiable information in the manner prescribed in this Privacy Policy. This Privacy Policy is incorporated into and is subject to the conditions of the Terms of Use and governs all use of the Website by You.

We may collect your name, address, email address, telephone number, and other personally identifiable information you submit on the Website. Such personally identifiable information will not be posted in areas of the Website viewable by the public or users of the Site.

4. Data Gathering

4.1 Collection of Information

We may collect information that you share with us through your use of our Website, for example by:

- E-mailing or writing to us using the contact details posted on our Website; or
- Submitting other enquiries.

4.2 Our Use of Your Information

Our primary goal in collecting personally identifiable information is to provide you with a smooth, efficient and customized experience. This allows us to provide services and features that are most likely to meet your needs, and to customize the Website and our services to make your experience easier. We may use the information we collect from you: to provide you with information and

services that you request from us. We use personally identifiable information in the files we maintain about you, and the other personally identifiable information we obtain from your current and past activities on the Website to provide you with services.

4.3 Our Disclosure of Your Information

Due to the existing regulatory environment, we cannot ensure that all of your private communications and other personally identifiable information will never be disclosed in ways not otherwise described in this Privacy Policy. By way of example (without limiting the foregoing), we may be required to disclose personally identifiable information to the government, law enforcement agencies, or third parties under certain circumstances; third parties may unlawfully intercept or access transmissions or private communications; or users or authorized users may independently abuse or misuse your information that they collect from the Website in violation of our Website's Privacy Policy and Terms of Use. Therefore, although we use industry standard information security practices to protect your privacy, we do not promise, and you should not expect, that your personally identifiable information or private communications will always remain private.

As a matter of policy, we do not sell or rent any personally identifiable information about you to any third party. However, the following describes some of the ways that your personally identifiable information may be disclosed.

Other Corporate Entities: We may sometimes share data with our affiliates, associates, subsidiaries, joint ventures, group entities, and third party service providers that provide us with services and/or provide you with services. To the extent that these entities have access to your personally identifiable information, we will ask them to treat it at least as protectively as they treat personally identifiable information they obtain from their other authorized users or members. Our affiliates, subsidiaries, and joint ventures will follow privacy practices no less protective of all authorized users and members than our practices described in this document, to the extent allowed by applicable law. It is possible that Grasim, its subsidiaries, associates, affiliates, joint ventures or any combination of such, could merge with or be acquired by another business entity. Should such a combination occur, you should expect that Grasim would share some or all of your personally identifiable information in order to continue to maintain and provide access to the Website.

Legal Requests: Grasim co-operates with law enforcement inquiries, as well as other third parties to enforce laws relating to matters, such as intellectual property rights, fraud and other rights. We can (and you authorize us to) disclose any personally identifiable information about you to law enforcement and other government officials as we, in our sole discretion, believe reasonably necessary or appropriate, in connection with any investigation.

4.4 Changing Your Personally Identifiable Information

In case you request to remove your personally identifiable information from our records, We will retain such information in our files and databases, in order to use it in some unavoidable circumstances, such as to resolve disputes, troubleshoot problems, and enforce our terms and conditions. Further, such prior personally identifiable information is never completely removed from our databases due to technical and legal constraints, including stored "back up" systems. Therefore, you should not expect that all of your personally identifiable information will be completely removed from our databases in response to your requests.

4.5 User of Cookies

The Website may use "cookies" (information stored on Your computer/Your Computer Resources which include mobile phones and APPs) by your browser at our request). "Cookies" is a term generally used for small text files a web site can use to recognize repeat users, facilitate the user's ongoing access to and use of the site, allow a site to track usage behaviour and compile aggregate data that will allow content improvements and targeted advertising, preferences etc. Cookies themselves do not personally identify you, but they do identify Your computer, computer resources and devices connected with computer resources and include Mobile phones. Generally, cookies work by assigning a unique number to the computer that has no meaning outside the assigning site. You are also being made aware that Grasim cannot control the use of cookies or the resulting information by advertisers or third parties hosting data on Grasim website. If You do not want information

collected through the use of cookies, you may change the settings in the browsers that allows to deny or accept the cookie feature as per Your discretion and in the manner agreed by you.

5. Security

Grasim will use reasonable security measures to safeguard the confidentiality of your personal identifiable information. Although we will put our best efforts to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features which are appropriate to the type of personal information you have provided to try to prevent unauthorised access or inadvertent disclosure. However, you agree and acknowledge that "perfect security" does not exist on the Internet.

6. Changes to Our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page. Continued use of the Website will signify that you agree to any such changes.

7. Legal Disclaimer

This is the official site of Grasim Industries Limited and provides general information about Grasim Industries Limited. All the text, graphics, trade marks and all other content displayed on this site are owned by Grasim Industries Limited (hereinafter called as "Grasim"). The information and content is based on the laws applicable in India. While efforts are made to keep the information on this site accurate and timely, Grasim does not guarantee or endorse the content, accuracy or completeness of the information, text, graphics, hyperlinks and other items contained herein or on any other server. This site and the materials, information, and references to services and products if any herein, including without limitations, text, graphics and links, are provided "as is" without representations or warranties of any kind, whether express or implied. To the fullest extent permissible, Grasim disclaims any warranties, express and/or implied, including but not limited to implied warranties of merchantability, fitness for a particular purpose, non-infringement, freedom from computer virus and warranties arising from course of dealing or course of performance. Grasim does not represent or warrant that the functions contained in the site will be uninterrupted or error free, that defects will be corrected or that the site or the server that makes the site available are free of viruses or other harmful components. Grasim does not make any warranties or representations regarding the use of the materials in the site in terms of their completeness, correctness, accuracy, adequacy, usefulness, timeliness, reliability or otherwise. Grasim is not responsible for any special, indirect, incidental or consequential damages that may arise from the use of or the inability to use, the site and/or the materials contained on the site irrespective of whether the materials contained on the site are provided by Grasim. The contents of this site are subject to change without notice. Commercial use of any of the contents of this site in any manner is prohibited without prior written permission from an authorised person. No reproduction of any part of the site may be sold or distributed for commercial gain nor shall it be modified or incorporated in any other work, publication or site, whether in hardcopy or electronic format, including postings to any other site. Grasim reserves all other rights. This site may contain some hyperlinks which lead out of this site. Information contained in any site linked from this site has not been reviewed for accuracy or legal sufficiency. Grasim is not responsible for the content of any such external hyperlinks and references to any external links should not be construed as an endorsement of the links or their content. No information on this site shall constitute an invitation to invest in the listed companies belonging to the "Aditya Birla Group" conglomerate. Neither Grasim nor the entities belonging to the "Aditya Birla Group" conglomerate, nor their respective officers, employees or agents shall be liable for any loss, damage or expense arising out of any access to or use of this site or any site linked to it, including, without limitation, any loss or profit, loss of business, loss of use, indirect, incidental or consequential loss. By viewing this site you are

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deemed to agree to jurisdiction of the courts at Mumbai, India in respect of any action arising therefrom or related thereto.

If you have any questions about this Policy or other privacy concerns, you can also email us at grasim.legal@adityabirla.com

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