A FORCE FOR GOOD





CREATING AND SCALING GROWTH ENGINES FOR GROWING ECONOMY

GRASIM INDUSTRIES LIMITED

Earnings Presentation

Q3FY25 February 2025

GRASIM's LEADERSHIP ACROSS KEY COMPONENTS OF GROWING ECONOMY



- Cellulosic Staple Fibre
- Cellulosic Fashion Yarn
- Linen Textiles
- Premium Cotton Fabrics





Waeco

Aspirational Consumption

Infrastructure & Housing Demand

- Grey Cement
- White Cement
- Ready Mix Concrete
- Wall Putty
- Decorative Paints







- Chlor-Alkali
- Speciality Chemicals
- Water Treatment, PVC Additives, Industrial Applications





▼ LINEN CLUB

PASSIONATE LIKE YOU



Focus on
Manufacturing
growth

PROXY PLAY ON INDIA's GROWTH STORY

Increasing Financialisation

- NBFC
- Housing Finance
- Asset Management
- Life & Health Insurance



ife Insurance



ADITYA BIRLA

B2B E-Commerce

 Aditya Birla Capital Digital







Growing Digital Economy

Fast growing Renewable Energy sector

- Solar
- Wind
- Hybrid
- Insulators





TRACK RECORD OF CONSISTENT GROWTH



TTM Revenue

₹ 1,39,944 Cr.

TTM EBITDA

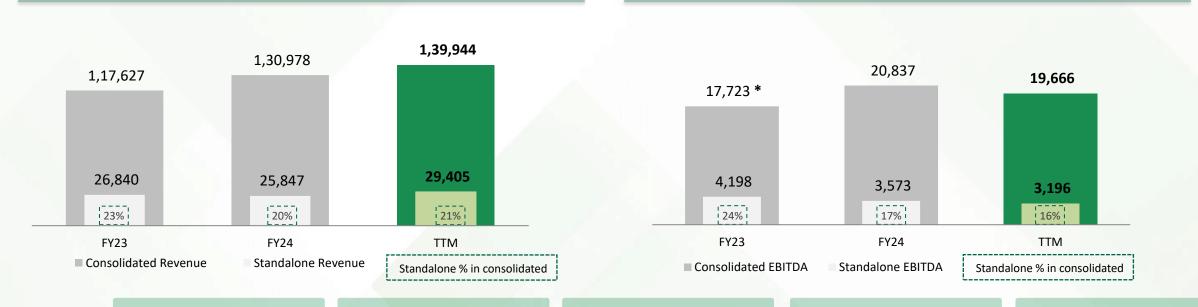
₹ 19,666 Cr.

TTM PAT^

₹ 3,867 Cr.

Consolidated Revenue (₹ Cr.)

Consolidated EBITDA (₹ Cr.)



PILLARS OF OUR STRATEGY

MARKET LEADERSHIP

INNOVATION

COST LEADERSHIP

SUSTAINABILITY

CAPITAL ALLOCATION





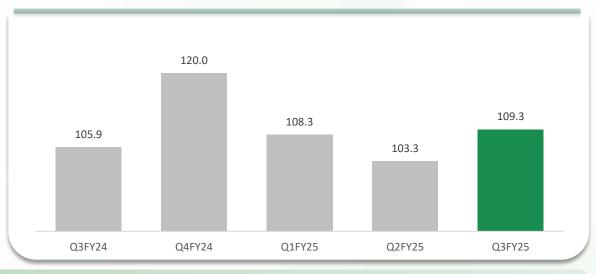
MACRO INDICATORS



Industrial Production – IIP Growth (% YoY)



India Merchandise Exports (\$bn)



- Manufacturing sector witnessed gradual recovery which is reflected in improving growth rates in IIP
- Chemicals and Textiles sectors also recorded growth on YoY basis albeit at lower rates
- Cement volumes recovered sharply recording ~5% YoY growth in Q3FY25 compared to flat volume growth in Q2FY25
- India Merchandise Exports for Q3FY25 stood at \$109.3 billion recording growth of 3% YoY
- Average Non-food bank credit growth for Q3FY25 slowed down to 12.4% YoY compared to growth of 13.4% YoY in Q2FY25

5





KEY HIGHLIGHTS – Q3FY25



Consolidated Revenue ₹34,793 Cr. up 9% YoY; EBITDA at ₹4,668 Cr. down 9% YoY

• Consolidated EBITDA was down due to lower margins in cement business and initial investments for building consumer facing Paints business

Cellulosic Fibres: Board approves setting up of 110K TPA Lyocell (Specialty Fibre) plant in phases, taking total Lyocell capacity to 153K TPA

- Domestic sales volume of CSF grew by 5% YoY though overall volumes remained flat
- Higher key RM costs (DG pulp, Caustic & Sulphur) resulted in lower profitability
- CFY volumes grew by 10% YoY; realisations continue to be under pressure due to low priced dumping from China

Chemicals: Caustic sales volume growth constrained to 1% YoY due to lower production at Vilayat limited by lower power availability

- EBITDA higher by 25% YoY led by improved realisation of Caustic Soda and better profitability in Chlorine Derivatives segment
- Specialty Chemicals volume grew by 12% YoY, however lower realisation coupled with higher input costs impacted profitability

Cement (UltraTech): Total Capacity (India + Overseas) reached 171.2 MTPA (incl. 14.45 MTPA of The India Cements Limited)

- Domestic sales volume grew 10.5% YoY to 28.1 million tons in Q3FY25
- EBITDA sequentially higher by 40% led by volume growth and cost efficiency measures, however lower by 8% YoY due to lower realisation

Paints: Commenced commercial production at Chamarajnagar (Nov-24) and Mahad expected in Q4FY25

- Gaining market share across most markets with rapidly expanding distribution network, brand visibility backed by superior product quality
- Birla Opus Paints is now the 2nd most visible paints brand in India led by extensive brand outreach activities

B2B E-commerce: Healthy revenue scale up across Categories, geographies and new customers

Business on track to achieve USD \$1Bn revenue target by FY27

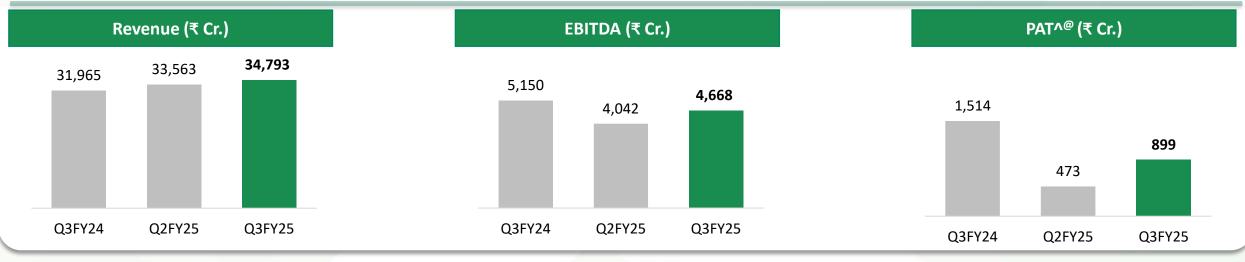
Financial Services (Aditya Birla Capital): Total Lending portfolio (NBFC and HFC) grew 27% YoY to ₹1,46,151 Cr.

- Total AUM (AMC, life and health insurance) increased by 23% YoY to ₹5,03,377 Cr.
- D2C platform ABCD, witnessed strong response with more than 4.1 million customer acquisitions*

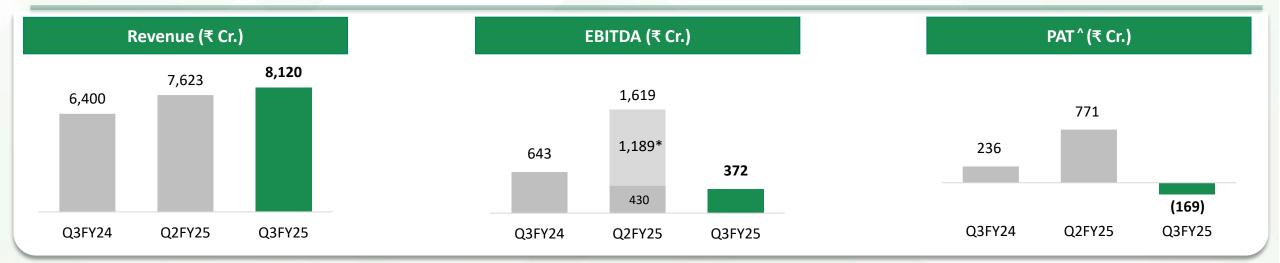
PERFORMANCE HIGHLIGHTS – Q3FY25



Consolidated



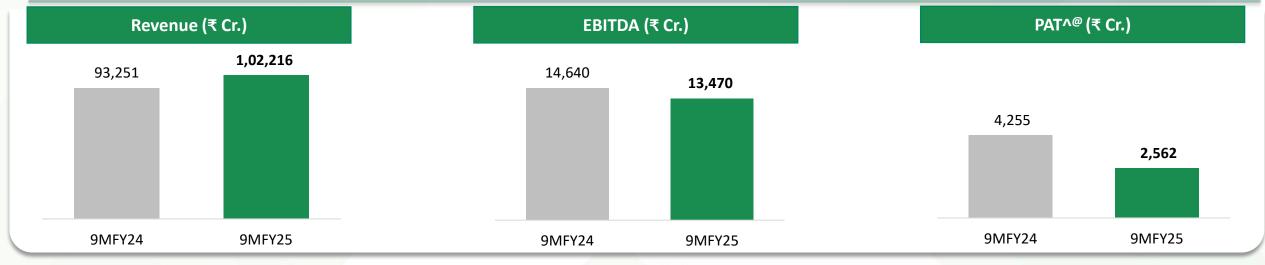
Standalone



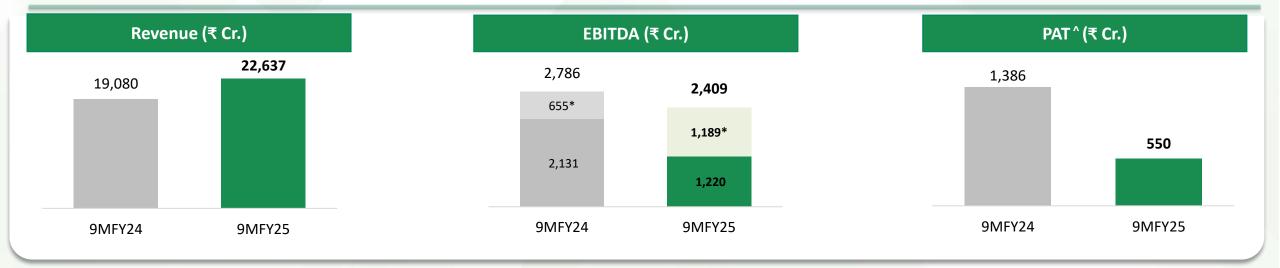
PERFORMANCE HIGHLIGHTS – 9MFY25



Consolidated



Standalone



STRONG BALANCE SHEET

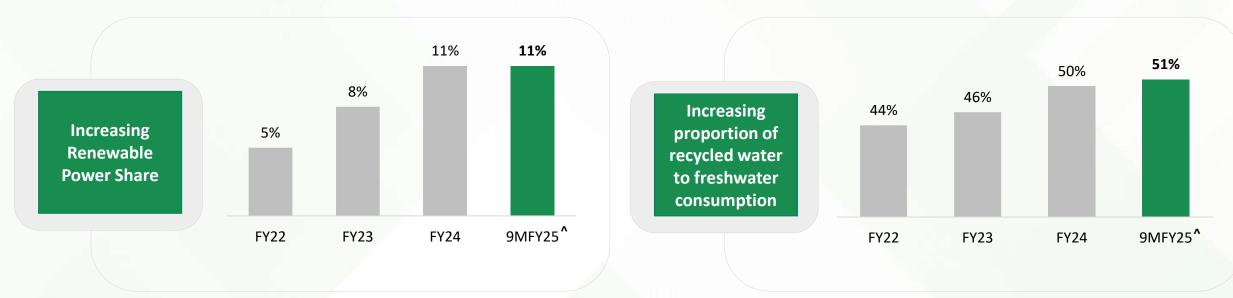


Consolidated				
Particulars	As on 31 st Mar 2024	As on 31 st Dec 2024		
Net worth (₹ Cr.)	88,652	91,363		
Debt - Equity Ratio	0.97	1.15		
Debt* - Equity Ratio	0.19	0.31		
Net debt* (₹ Cr.)	15,436	32,321		
Total debts to Total assets	0.33	0.37		

Consolidated Net debt* to TTM EBITDA stood at 1.64x as on 31st December 2024 against 0.74x as on 31st Mar'24

IMPROVING SUSTAINABILITY PERFORMANCE*





Awards & Achievements:

- Grasim Industries was honored with 'The Conscious Corporate Award 2024' at The Economic Times Awards for Corporate Excellence
- > Grasim CSF achieves #1 ranking in Canopy's Hot Button Report 2023 and received the highest rating of 'Dark Green Shirt' for the fifth consecutive year, reflecting the sustainability credentials
- > Grasim Textiles division awarded with 'Platinum' category at Global Energy & Environment Foundation (GEEF) Global Sustainability Award 2024
- > Grasim Chemicals, Rehla, won 1st price for Energy Conservation in the Chlor-Alkali Sector at the National Energy Conservation Day 2024

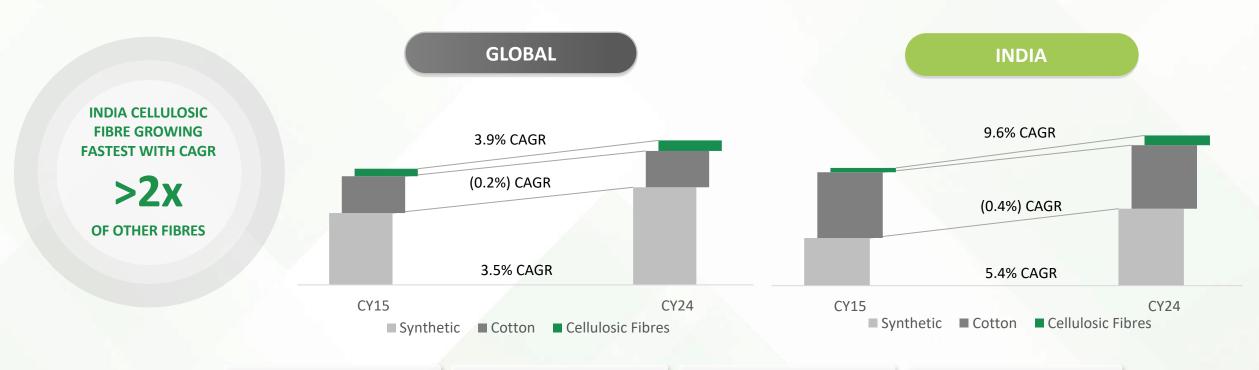




CELLULOSIC FIBRES: FASTEST GROWING IN THE FIBRE BASKET



The Board has approved setting up of 110K TPA capacity of Lyocell, the fastest growing Specialty Cellulosic Fibres, at Harihar, Karnataka. The first phase of 55K TPA will be executed by mid-2027 at an investment of ₹1,350 Cr.



GROWTH DRIVERS

6% SHARE

of Cellulosic Fibres in Textiles fibre basket

CELLULOSIC GAP

huge growth opportunity due to cotton constraints

LIVA BRAND

driving demand creation for textile value chain

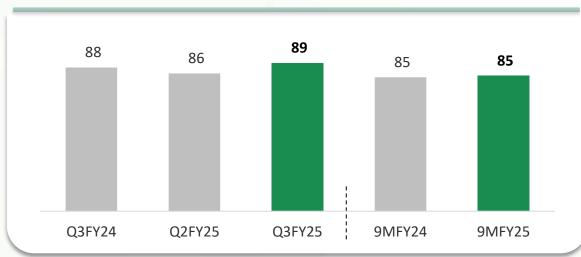
MOST SUSTAINABLE

fastest biodegradable and environment friendly

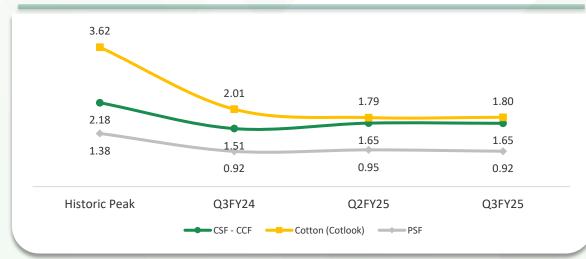
MACRO TRENDS - CELLULOSIC FIBRES



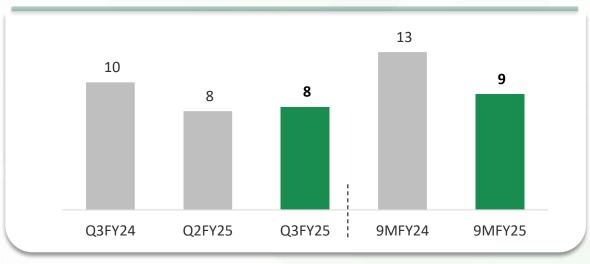
China Operating Rate (in Percentage)



Global Prices Trend (\$/Kg)



China Inventory (in Days)



Price Movement

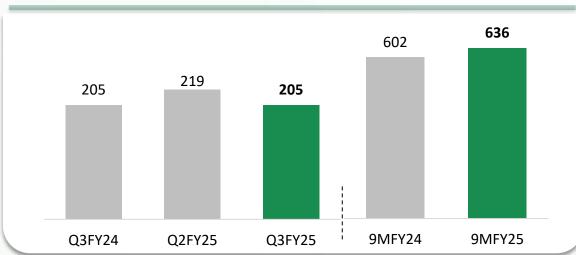
Fib	es	YoY (%)	QoQ (%)	Dec Exit Price (∆ over Q3FY25)
Internation	onal CSF	9%	-0.3%	1.64 \$/Kg
(CC	F)	3,0	0.570	(-0.3%)
Cot	on	-10%	1%	1.76 \$/Kg
(Cotl	ook)	-10%	170	(-2%)
Internation	onal PSF	0%	-4%	0.90 \$/Kg
(CC	F)	U%		(-2%)

Source: CCFGroup.

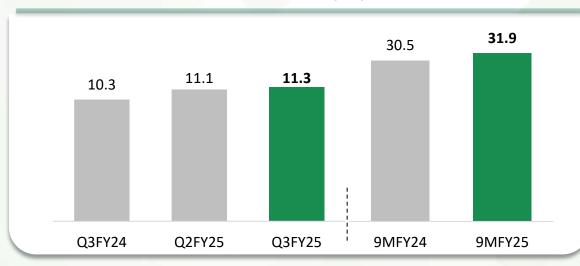
KEY OPERATIONAL METRICS



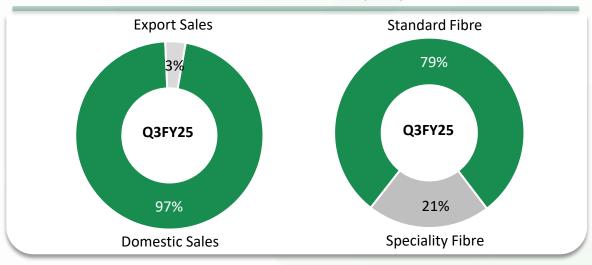




CFY Sales (KT)



Sales Volume Mix (CSF)

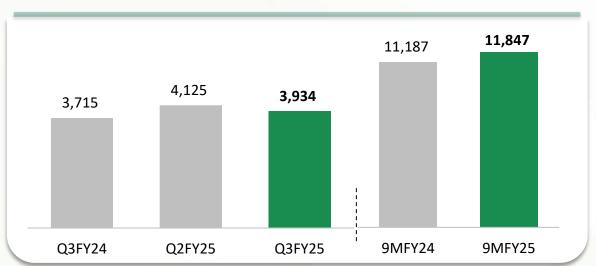


- CSF sales volume flat YoY due to production disruptions at Excel Kharach, sequentially the volume decline is on account of seasonality
- India-centric consumption driving sales volume in the domestic markets
- CFY volumes higher by 10% YoY, however realisation remains impacted by low priced dumping from China

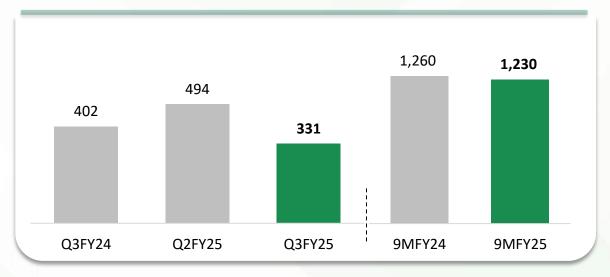
FINANCIAL PERFORMANCE Q3FY25 - CELLULOSIC FIBRES







EBITDA (₹ Cr.)



- Revenue grew 6% YoY led by improved realisation globally and higher share of Speciality fibres in the sales mix
- EBITDA declined by 18% YoY mainly due to higher key RM costs (DG Pulp, Caustic & Sulphur)
- The Board has approved setting up of 110K TPA capacity of Lyocell, the fastest growing Cellulosic Fibre, at Harihar, Karnataka. The first phase of 55K TPA will entail an investment of ₹1,350 Cr. over the next 2 years.



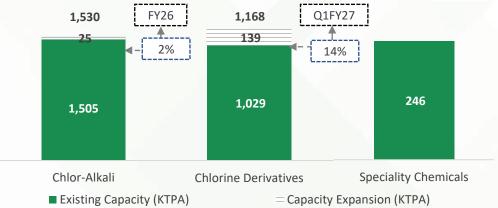


DIVERSIFIED CHEMICALS PORTFOLIO



CHLOR-ALKALI

- Largest Chlor-Alkali producer in India. Market growing at a steady pace with demand from Alumina, Organic & Inorganic Chemicals, Textiles & FMCG industries.
- Maintaining Market leadership position in Chlor-Alkali business with capacity of 1.5 Million MTPA.



CHLORINE DERIVATIVES

- Large capacity in Chlorine Derivatives catering to high growth markets such as Pharma, Agrochemicals, Water Treatment, Food & Feed, Plastic additives, Industrial etc.
- > Presence in high value speciality products such as Chloromethanes and Phosphoric Acid.
- > Project work of Lubrizol CPVC resin plant for Phase I of 50 KTPA (of total 100 KTPA) at Vilayat is progressing as per plan.
- > Epichlorohydrin (ECH) 50 KTPA plant construction at Vilayat progressing well, commissioning expected by Q2FY26. Evaluating additional capacity expansion of 50 KTPA.
- Chlorine Integration to reach 70% post commissioning of the ongoing projects.
- Further, evaluating multiple downstream chlorine chemistries to increase chlorine integration.

SPECIALITY CHEMICALS

- Largest producer of Speciality Chemicals (Epoxy Polymers & Curing Agents) in India. Evaluating further doubling of Epoxy capacity with integrated ECH to maintain market share in the growing market.
- The business to serve growing end use markets such as construction chemicals and coatings, renewables, electrical and electronics.

FOCUS ON SPECIALITY CHEMICALS



MAJOR END-USE APPLICATIONS

SPECIALITY CHEMICALS*



CONSTRUCTION



RENEWABLES





WATER TREATMENT



PHARMA & HEALTHCARE

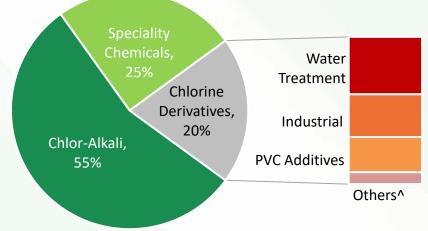


PVC APPLICATIONS

Integration includes chlorine consumption for HCL and pipeline sales for dedicated customers 65% FY22 FY23 FY24 9MFY25



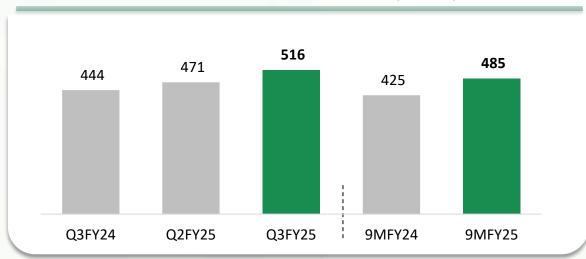
CHEMICALS REVENUE BREAK-UP (Q3FY25)



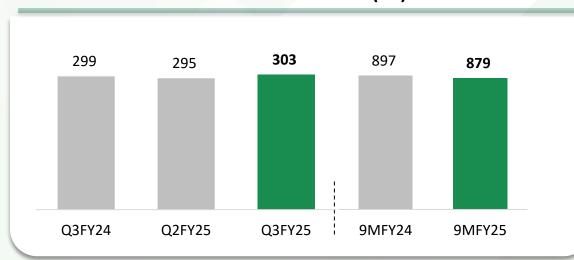
KEY OPERATIONAL METRICS - CHEMICALS



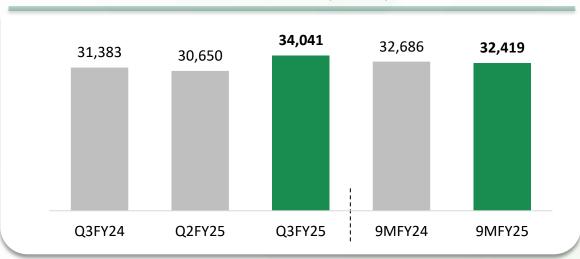
CFR SEA Caustic Soda Prices (\$/Ton)#



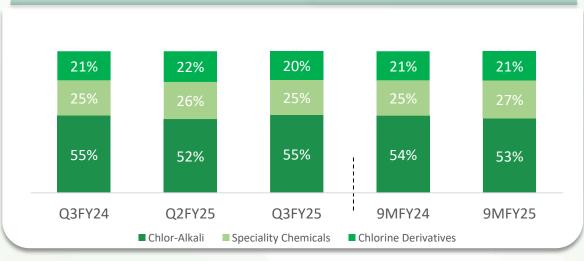
Caustic Soda Sales (KT)



Grasim – ECU (₹/Ton)



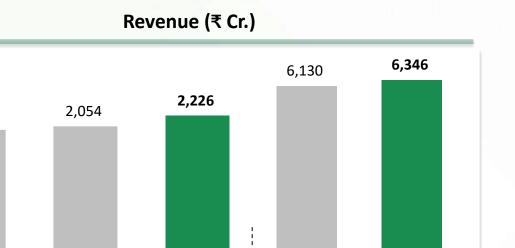
Revenue Break-up of Chemicals Business (%)



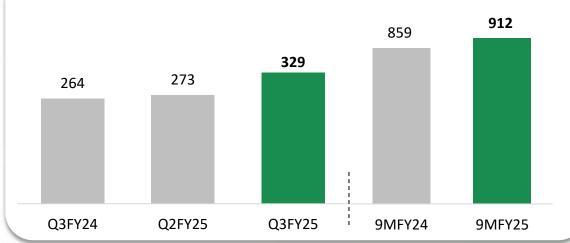
#Source: IHS Report.

FINANCIAL PERFORMANCE Q3FY25 - CHEMICALS









International average Caustic soda prices (CFR-SEA) improved by 16% YoY to \$516/MT in Q3FY25 reflected in the domestic market prices

9MFY25

• ECU remains impacted by increasing level of negative Chlorine realisation

Q3FY25

Caustic Soda sales volume grew by 1% YoY

Q2FY25

1,996

Q3FY24

• Sales growth constrained due to production limit at Vilayat on account of lower power availability

9MFY24

Chemicals business EBITDA up by 25% YoY driven by improved realisation of Caustic Soda and improved profitability in Chlorine derivatives



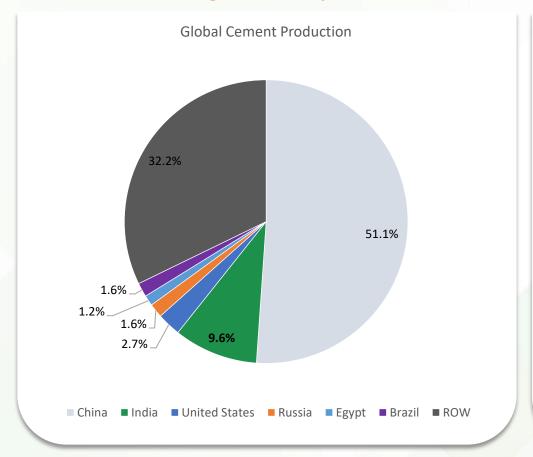


(CEMENT, PAINTS & B2B E-COMMERCE)

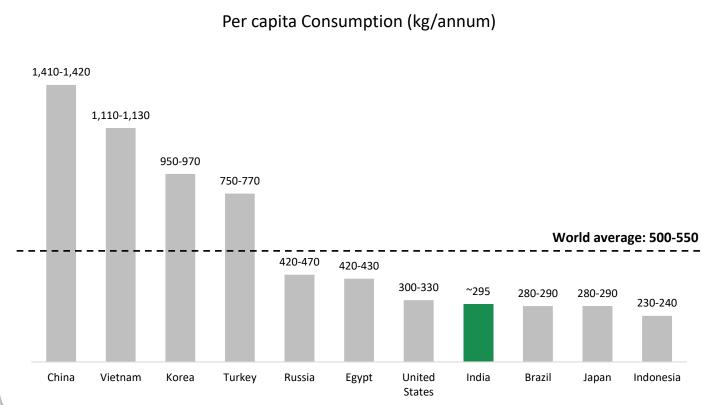
INDIA CEMENT INDUSTRY



India is the second largest cement producer in the world,



but remains a highly underpenetrated market



Source: Industry estimates, research reports.

PERFORMANCE UPDATE Q3FY25 - CEMENT (ULTRATECH)



- The India Cements Limited (ICEM) has become a subsidiary of UltraTech with effect from 24th December 2024
- The total India grey cement capacity is expected to reach 182.8* MTPA by FY25
- Additionally, the overseas capacity stands at 5.4 MTPA
- Domestic sales volume grew 10.5% YoY to 28.1 million tons as against ~5% growth in the industry
- Domestic grey cement realisation declined 9.6% YoY and improved by 1.4% QoQ to ₹4,970/MT
- EBITDA de-grew by 8% YoY at ₹3,131 Cr. mainly due to lower realisations
 - Domestic operating EBITDA/Mt stood at ₹ 964, higher by 32% QoQ
- Green Power Mix improved to 33.4% (24.1% in Q3FY24) comprising of WHRS^ power of 19.9% and RE Power of 13.5%
- UltraTech Building Solutions (UBS) outlets increased to 4,432; contributing 19.5% of total domestic grey sales volume

GROWING INDIA DECORATIVE PAINTS MARKET



INDUSTRY SIZE – FY25e

~₹76,000 Cr.

UN-ORGANISED MARKET

~25%

PER-CAPITA CONSUMPTION

~3.5 kg

(Global average of 10 kg/annum)

Estimated CAGR of

>10%

over the next decade



2nd Largest Player*
in Indian Decorative Paints Industry



MANUFACTURING PROWESS



PAN INDIA DISTRIBUTION & REACH



WIDE & SUPERIOR PRODUCT RANGE



MARKET DIFFERENTIATORS



CUSTOMER DELIGHT



*In terms of installed capacity by FY25.

PERFORMANCE UPDATE Q3FY25 - PAINTS (BIRLA OPUS)



- Commercial production started at Chamarajanagar (Nov-24), out of total six plants four already operational with capacity of 866 MLPA
- Mahad trial production commenced, and commercial production expected in Q4FY25
- Kharagpur trial run production is expected to commence in Q1FY26
- 170+ products with over 1000+ SKUs are already placed in the distribution channel
- Product quality is garnering excellent feedback from customers, dealers, contractors & painters
- Third party certification confirms first of its kind differentiating product features introduced by 'Birla Opus'
- Pan-India dealer and franchise onboarding remains on track
- 131 depots are operational across India, 2nd biggest depot network in the industry, supporting quick serviceability to dealers
- Towns covered increased to 5,500+
- Good demand witnessed from contractors and consumers at the Dealers network leading to increase in counter share
 - Omnichannel engagement activities with contractors and painters through Opus ID app and WhatsApp
- Successful Advertisement campaigns "Naye Zamane Ka Naya Paint" and "Duniya ko Rang do" with an extensive outreach to more than 70 Cr. Indians
 - 2nd most visible brand with Dealer Boards and In-Store branding
- Total capex spent stood at ₹9,015 Cr. as on 31st December 2024, ~90% of total project cost

COMPREHENSIVE B2B ECOMMERCE PLATFORM



E-commerce platform for Building Materials with end-to-end solutions

(Demand prediction, Product assortment, Sourcing, Logistics and Financing)

VALUE PROPOSITION

COMPETITIVE PRICING

ASSURED QUALITY

GUARANTEED DELIVERY

FINANCING SOLUTIONS

SEAMLESS EXPERIENCE

Market Opportunity

>\$100 bn

Market Size of Building

Materials Industry

<2%
Digital Penetration



40,000+

300+ Brands

PRODUCT CATEGORIES

CEMENT & ALLIED

SANITARYWARE

STEEL & ALLIED

PIPES & FITTINGS

TILES & SURFACES

PLY & LAMINATES

BRICKS & BLOCKS

METALS

BITUMEN

CHEMICALS & POLYMERS

>10%

CAGR growth across building material categories over the last 3 years **MSME**

enabling efficient procurement and wide reach

Demand Drivers

PERFORMANCE UPDATE Q3FY25 - B2B ECOMMERCE (BIRLA PIVOT)

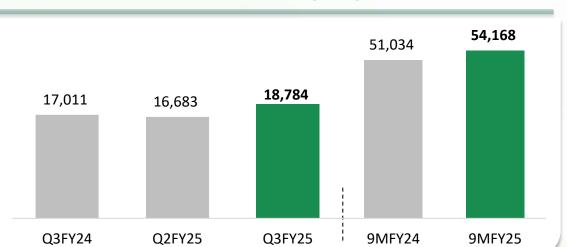


- Revenue in-line with expectations led by new product categories and healthy customer additions
 - On track to achieve FY27 revenue aspirations of USD \$1 bn
 - Launched customised self-serve tools driving digital adoption across B2B ecosystem enhancing the user experience
 - Key features include Self-invoicing, Ledger automation, Digital PoD & WhatsApp workflows for enquiries
- Continuous upgradation of the Logistics platform for enabling a B2C like fulfilment experience through Real time track & trace and delivery modules
 - Launched 'Birla Pivot Bathware' expanding private label portfolio beyond Tiles and Plywood
 - Expanded offerings across 35 product categories comprising 40,000+ SKUs sourced from 300+ National and Regional brands
 - Expanded distribution reach within the Decorative/Finishing categories
 - Platform now added capabilities of handling unique B2B requirements across both Retail and Project based buyers.
- Scaling up working capital management and credit programs for buyers and sellers in partnership with multiple lending partners

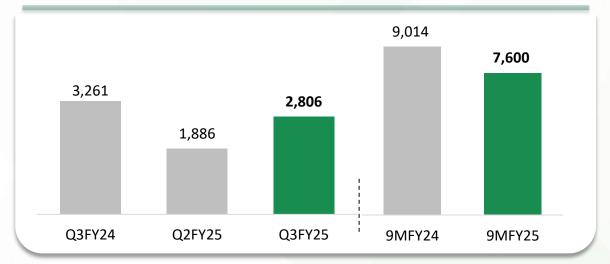
FINANCIAL PERFORMANCE Q3FY25 - BUILDING MATERIALS







EBITDA (₹ Cr.)



- Revenue grew by 10% YoY to ₹18,784 Cr. led by growth in Cement and new growth businesses
- Cement business revenue stood at ₹17,193 Cr., growth of 3% YoY
- During the quarter EBITDA was impacted by lower realisation in Cement Business and initial investments for building a consumer facing 'Birla Opus' brand in the Indian Decorative Paints market



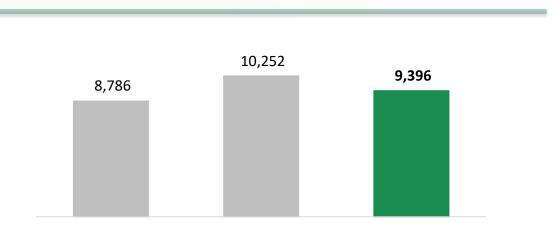


FINANCIAL PERFORMANCE Q3FY25 - FINANCIAL SERVICES (ADITYA BIRLA CAPITAL)

Q3FY25

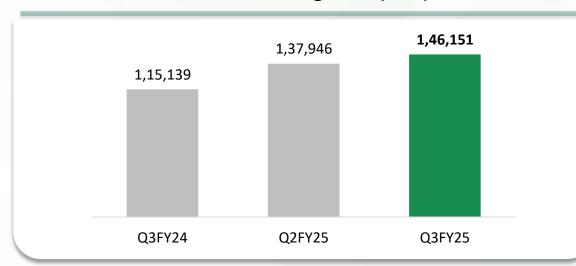






Q2FY25

Total Lending Book (₹ Cr.)*



Consolidated Revenue stood at ₹9,396 Cr. up 7% YoY

Q3FY24

- All segments reported robust growth: NBFC up by 12% YoY, Housing Finance grew by 45% YoY and Health Insurance grew 38% YoY
- PAT^ for the quarter as consolidated stood at ₹675 Cr., recording de-growth of 4% YoY
 - Total Lending Porfolio* increased by 27% YoY to ₹1,46,151 Cr.
 - NBFC business loans to Retail, SME and HNI customers constitute 64% of the total portfolio
 - Disbursements in Housing Finance business grew by 136% YoY to ₹4,750 Cr.
 - ABCD[@], Omnichannel D2C platform is gaining traction with 4.1 mn+ App customers**, added key features like travel insurance, UPI lite, physical gold gifting and App-exclusive health insurance product
 - Udyog Plus, B2B platform for MSMEs continues to scale with 2.2 mn+ registrations and total portfolio of ~₹3,300 Cr.

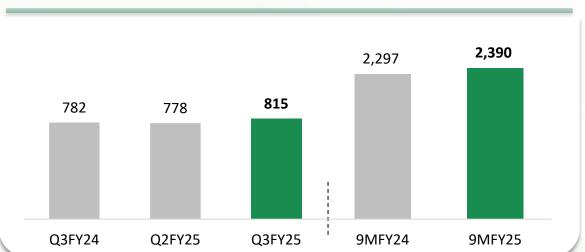




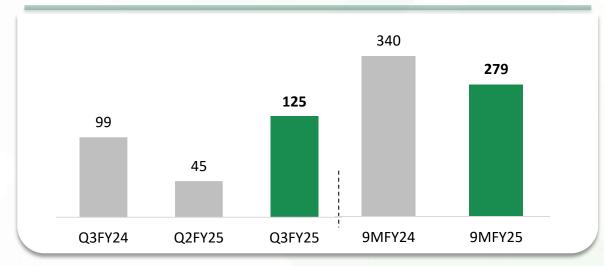
FINANCIAL PERFORMANCE Q3FY25 - OTHER BUSINESSES







EBITDA (₹ Cr.)



- Revenue from other businesses was up 4% YoY, EBITDA up by 26% YoY led by capacity increase in renewable business
- Textiles business revenue de-grew by 3% YoY to ₹558 Cr. with EBITDA of ₹6 Cr. mainly due to exceptionally high input prices in linen segment
- Renewables business revenue was up 33% YoY to ₹121 Cr.; EBITDA stood at₹117 Cr. (including treasury income of ₹24 Cr.)
 - The cumulative installed capacity increased to 1.2 GW, of which 37% is with Group companies





CONSOLIDATED INCOME STATEMENT



Particulars (₹ Cr.)	Q3FY25	Q3FY24	% Change	Q2FY25	% Change
Revenue from Operations	34,793	31,965	9	33,563	4
Other Income	369	256	44	395	-7
EBITDA*	4,668	5,150	-9	4,042	15
EBITDA Margin (%)	13%	16%		12%	
Finance Cost	699	433	61	581	20
Depreciation	1,532	1,244	23	1,496	2
Share in Profit of JVs & Associates	10	(1)	-	86	-
РВТ	2,448	3,472	-29	2,051	19
Add/(Less): Tax Expense	(604)	(868)	-30	(867)	-30
Add/(Less): Exceptional items	-	-		(83)	-
PAT attributable to Minority Shareholders	945	1,089	-13	710	33
Reported PAT (Owners' share)	899	1,514	-41	390	131
Adjusted PAT^	899	1,514	-41	473	90

STANDALONE INCOME STATEMENT



Particulars (₹ Cr.)	Q3FY25	Q3FY24	% Change	Q2FY25	% Change
Revenue from Operations	8,120	6,400	27	7,623	7
Other Income	102	120	-	1,294*	-
EBITDA	372	643	-42	1,619	-
EBITDA Margin (%)	5%	10%		18%	
Finance Cost	181	107	69	161	12
Depreciation	421	296	42	406	4
PBT	(230)	239	-	1,052	-
Add/(Less): Tax Expense	62	(3)	-	(281)	7<-
Add/(Less): Exceptional items	-	-		(50)	
Reported PAT	(169)	236	-	721	-
Adjusted PAT^	(169)	236	-	771	-

CAPEX PLAN - STANDALONE



Particulars (₹ Cr.)	Planned Capex FY25	Capex Spent 9MFY25
Cellulosic Fibres Business	826	319
Capacity Expansion (including debottlenecking)	218	50
Modernisation and Maintenance Capex	608	269
Chemicals Business (A+B+C)	800	462
(A) Capacity Expansion - Chlor-Alkali & Chlorine Derivatives	267	169
Caustic Soda: (1,359 KTPA> 1,530 KTPA)	36	17
Chlorine Derivatives: (1,029 KTPA> 1,168 KTPA)	231	152
(B) Capacity Expansion - Speciality Chemicals	36	20
Epoxy Polymers & Curing Agents: (123 KTPA> 246 KTPA)	30	20
(C) Modernisation and Maintenance Capex	497	273
New High Growth Businesses	2,997	1,966
Birla Opus (Decorative Paints)^	2,976	1,952
Birla Pivot (B2B E-commerce)	21	14
Other Businesses	CO	20
Textiles, Insulators & Others	68	38
Total	4,691	2,785

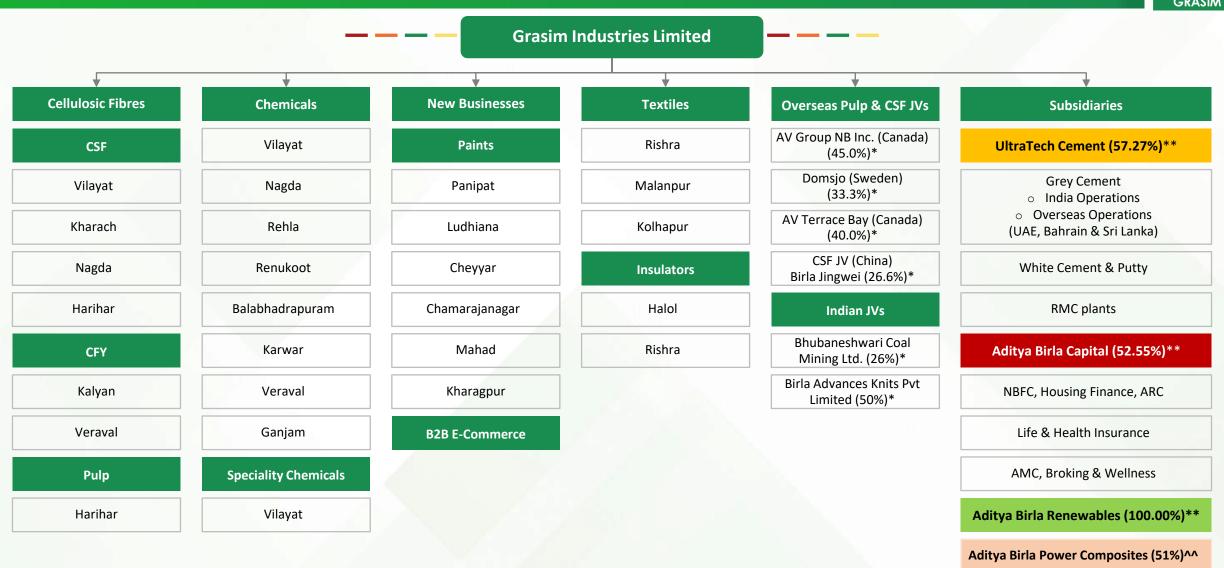
BALANCE SHEET



Standalone	(₹ Cr.)		Consolidated	l (₹ Cr.)
31st Dec'24	31st Mar'24	EQUITY & LIABILITIES	31st Dec'24	31st Mar'24
(Unaudited)	(Audited)		(Unaudited)	(Audited)
52,434	52,115	Net Worth	91,363	88,65
-	-	Non Controlling Interest	58,748	50,28
-	_	Borrowings related to Financial Services	1,26,150	1,08,32
12,280	9,453	Other Borrowings	46,620	26,78
477	276	Lease Liability	2,386	2,05
2,344	2,297	Deferred Tax Liability (Net)	11,060	9,41
-	-	Policy Holders Liabilities	95,084	85,38
-		Liability Related to Assets held for Sale	8	-
10,439	9,997	Other Liabilities & Provisions	41,745	41,64
77,974	74,138	SOURCES OF FUNDS	4,73,164	4,12,53
31st Dec'24	31st Mar'24	ASSETS	31st Dec'24	31st Mar'24
20,783	16,193	Net Fixed Assets	1,01,635	77,82
4,542	7,579	Capital WIP & Advances	21,573	21,67
1,097	910	Right of Use - Lease (including Leasehold Land)	2,846	2,51
3	3	Goodwill	20,670	20,15
		Investments:		
2,636	2,636	- UltraTech Cement (Subsidiary)	-	-
18,847	18,847	- AB Capital (Subsidiary)	-	-
920	898	- Solar Subsidiaries	-	-
-		- ABSLAMC, ABHI and ABW	8,663	8,42
638	672	- Other equity accounted investees	1,105	2,06
4,003	3,472	- Liquid Investments	14,299	11,34
2,634	4,396	- Vodafone Idea	2,634	4,39
9,952	8,795	- Other Investments	19,133	18,19
-	_	- Investment of Insurance Business	59,391	50,81
	<u>- / / </u>	Assets held to cover Linked Liabilities	38,452	36,00
	-	Loans and Advances of Financing Activities	1,42,676	1,23,13
-	<u> </u>	Assets held for Sale	243	2
11,917	9,738	Other Assets, Loans & Advances	39,845	35,97
77,974	74,138	APPLICATION OF FUNDS	4,73,164	4,12,53
8,277	5,981	Net Debt / (Surplus)	32,321	15,43

GRASIM GROUP STRUCTURE





Above is not intended to show the complete organizational structure and entities therein. It is intended to describe the key businesses of Grasim. *Equity Ownership; **Subsidiary companies; ^^consolidated on equity basis as Joint Venture.

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Investor Relations Team grasim.ir@adityabirla.com +91 22 2499 5657