

MILESTONES

LEGACY OF LEADERSHIP

Over the years, Grasim Industries Limited has charted an extraordinary path of growth, innovation, and leadership. Founded in 1947, Grasim has evolved into a powerhouse conglomerate, making advances in the sectors of Cement, Cellulosic Staple Fibre, Chemicals and Decorative Paints. Our journey is distinguished by persistent efforts to act as 'A Force for Good' for all our stakeholders, striving for collective growth and sustainable impact.

1947-1956



- Grasim Industries incorporated
- Production of rayon based fabric begins at Gwalior
- CSF production commences at Nagda (Madhya Pradesh)

1957-1996

- CSF and Pulp plants at Harihar commissioned, based on in-house engineering
- Setup its in-house research centre for fibres
- Caustic Soda production commences at Nagda for captive use
- Vikram Cement, Grasim's first Cement plant goes on stream at Jawad (Madhya Pradesh)



1997-2006



- De-merger of the cement business of Indian Rayon into Grasim. Grasim acquires the cement business of L&T (renamed as UltraTech) through a composite scheme of arrangement and listing of UltraTech.
- ABNL entered in JV with SunLife Insurance to foray into Financial Services Business
- AV Group - First Overseas acquisition (Canada) to form a JV for backward integration of Pulp

2007-2018

- Acquired stake in Domsjo, Sweden to further integrate Pulp
- R&D focus on expanding specialty pulp through Centralised Clonal Production (CPC)
- Commissioned single largest CSF plant at Vilayat (Gujarat)
- Consolidated Caustic Soda capacity with merger of Aditya Birla Chemicals (India) Ltd. with Grasim. Positioned as India's largest caustic manufacturer post addition of capacity at Vilayat
- Expanded downstream value-added products portfolio - Major producer of Epoxy
- Merger of ABNL with Grasim and subsequent listing of Aditya Birla Capital Limited (Grasim Subsidiary)
- Acquisition of rights to operate and manage CFY business of Century Textiles

2019-2020

- UltraTech crosses grey cement capacity of 100 MTPA
- Commissioned a new state-of-the-art Lyocell plant at Kharach, based on in-house technology
- Acquired the Chlor-Alkali business of KPR Industries India Limited
- Entered a JV with Maschinenfabrik Reinhausen GmbH (MR), Germany for Composite Hollow Core Insulators ('CHCI') to serve the power transmission and distribution industry globally
- Divestment of its Fertiliser business to Indorama India Private Limited
- Acquired Saktas India Private Limited (now merged with Grasim Industries Limited)



2021-2022

- Vilayat CSF brownfield expansion of 219 KTPA commissioned, taking the total capacity to 824 KTPA
- Caustic Soda brownfield expansion Rehla (Jharkhand) 91 KTPA commissioned
- Chloromethane plant of 50 KTPA at Vilayat commissioned
- Foray into Paints Business with Pan-India presence
- Caustic Soda brownfield expansion Phase-1 of 73 KTPA at Balabhadrapuram (Andhra Pradesh) commissioned
- Foray into B2B E-commerce platform for Building Materials

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2023-2024



- UltraTech crosses grey cement capacity of 150 MTPA (April 2024)
- Commissioned Birla Opus pilot plant at three locations with capacity of 636 MLPA
- Completed rights issue of ₹4,000 crore with over subscription of nearly two times
- Birla Pivot achieved milestone revenue of ₹1,000 crore in its first year of operations
- Aditya Birla Capital launches ABCD (Aditya Birla Capital Digital) Application with comprehensive financial offerings for customers
- Aditya Birla Renewables capacity reached 894 MW
- Commissioned Speciality Chemicals (Epoxy) plant at Vilayat, Gujarat doubling the capacity to 246 KTPA
- Grasim partners with Lubrizol and Project work initiated for construction of CPVC resin plant for Phase I of 50 KTPA (of total 100 KTPA) at Vilayat
- Raises its first Sustainability Linked Non-Convertible Debentures (NCDs) of ₹1,250 crore from the International Finance Corporation (IFC)