

We are BIG IN YOUR LIFE.

Incorporated in 1947, Grasim Industries Limited is a flagship company of the Aditya Birla Group.

Through Viscose and Yarn, we are present in the eco-friendly clothes you wear.



Through Chemicals, we are present in the daily-use products you use.



In the form of Cement, we are a part of the Roads or Flyovers you tread upon.



Through Aditya Birla Capital Limited (ABCL), we remain committed to serve the end-to-end financial services needs of retail and corporate customers.



We also have a presence in Textiles, Fertilisers, Insulators and Solar Power.



Grasim is **“Big In Your Life”** by virtue of its leadership position across businesses

VISCOSE STAPLE FIBRE

A global leader in Pulp & Fibre

No.1

Producer in India of Viscose Staple Fibre (VSF)

CHEMICALS

No.1

Caustic and Specialty Chemicals Producer in India

CEMENT

No.1

Cement Producer in India

No.3

Global Cement Producer (Ex-China)

FINANCIAL SERVICES

Top 3

Asset Management Companies**

Top 5

Private Diversified NBFC

** Excluding ETF

OTHERS

No.1 in Linen

Leading Player in Fertilisers

Leading Player in Insulators

Growing presence in Solar Power

Viscose Staple Fibre

- Global Leader in Pulp & Fibre

BUSINESS PERFORMANCE FY19

Net Revenue

₹ 8,402 cr

↑ 11% YoY

EBITDA

₹ 1,617 cr

↑ 9% YoY

We are the No. 1 VSF producer in India and have been manufacturing the world-class Viscose Staple Fibre for more than seven decades across four plant locations.

VSF is a regenerated cellulose fibre made from wood pulp, a sustainable natural resource and is bio-degradable and eco-friendly. Our Viscose enriches every garment with fluidity, lustre, softness, drape and comfort. Excellent for skin, these delightful fibres, inspire soft drapes, effortless style and are bound to make your everyday moments glamorous.

We are in the midst of a capacity expansion at one of our plant location, our current capacity will stand augment to 788 KTPA from 566 KTPA.

MAKING INDIA THE PREFERRED DESTINATION FOR VSF PRODUCTS

- Doubled Viscose Fibre consumption in India
- Registered double-digit domestic sales volume growth of 22% YoY
- Achieved record sales of 541 KTPA
- Moved up the VSF share in the overall Fibre market share from 3.5% to 5% in last four years
- Launched Livaeco and LivaHome brands

3rd Generation Specialty Fibre line of 16 KTPA based on in-house green technology commissioned at Kharach in record time



Liva Fluid Fashion

Expanding the Liva brand into Home Textiles



Having served the women's apparel segment, fibre brand Liva extended co-branding into home textile space-furnishing, bed linen and carpets. Liva Home offers the same brand promise - it's a nature-based, high quality fabric from an accredited manufacturing value chain.

Our "Bedtime Bliss" range in bed linen and comforters is available nationwide.

Customer and consumer response to these products has been overwhelming.



ECO-FRIENDLY



SOFT FEEL



HIGHLY UNIFORM



THERMAL COMFORT



BREATHABLE



MOISTURE MANAGEMENT



ANTI-STATIC



Viscose Filament Yarn

BUSINESS PERFORMANCE FY19

Net Revenue

₹ 1,923 cr

↑ 147% YoY

EBITDA

₹ 435 cr

↑ 123% YoY

Grasim is the largest producer of Viscose Filament Yarn in India. Raysil, our viscose filament yarn, is a versatile fashion yarn manufactured from premium and imported wood pulp. It is 100% bio-degradable and eco-friendly, giving a feather-light feel, vivid colours and a natural lustre.

Largest Producer of Viscose Filament Yarn in India

Raysil Available in over 600 shades (purest tints and medium tones to vibrant deep shades)

Capacity of 47 KTPA

First in India to adopt most advanced VFY technology

What makes Raysil stand apart

- 100% natural origin, skin-friendly and comfortable
- Produced from best quality wood pulp
- Rich lustre, brilliant colour depth, softness and smoothness
- High thermal protection, no pilling and anti-shredding
- Available in wide array of colours, including natural whites

Wide range of applications

- Superfine georgettes, crepes and chiffons
- Fine Brasso, Shantun, Satin, Velvet, Suit Lining, Selvedge, Ties, Knitwear
- Fine and lustrous embroidery threads
- Home textiles med-tech and other technical applications



Raysil
ELEGANCE BY NATURE

GEORGETTES | CREPES | CHIFFONS

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www.adityabirla.com



Textile Business

BUSINESS PERFORMANCE FY19

Net Revenue

₹ 1,501 cr

↑ 41% YoY

EBITDA

₹ 139 cr

↑ 125% YoY

Established in 1949 as a textile unit, Jayshree Textiles is a producer of premium textiles (linen fabric, linen yarn and worsted yarn) in the linen and wool business in India. Through our brand Linen Club, we have significantly revolutionised the Indian textile market by popularising linen in India across a wide customer base. Our integrated linen factory is equipped with state-of-the-art facilities in spinning, weaving and finishing system from Switzerland and Italy. Even at intricate stages of dyeing and finishing, we develop new techniques to add brighter colours and more innovative features to the finished product. We are a preferred global supplier of best quality of wool and wool-blended yarns.

What Defines Us



Our Capacities

LINEN		WOOL	
6,250 TPA Yarn	9.1 Million Metres Per Annum Fabric	36,352 Spindles Worsted Yarn	8 Cards Wool Combing
▶ Linen Spinning	▶ Linen Fabric	▶ Wool Combing	▶ Worsted Spinning

Retailing Linen Fabric

180+ EBOs

4,000+ MBOs

Chemicals

- Surpassing 1-million-tonne mark in caustic soda sales

BUSINESS PERFORMANCE FY19

Net Revenue

₹ 6,436 cr

↑ 29% YoY

EBITDA

₹ 1,827 cr

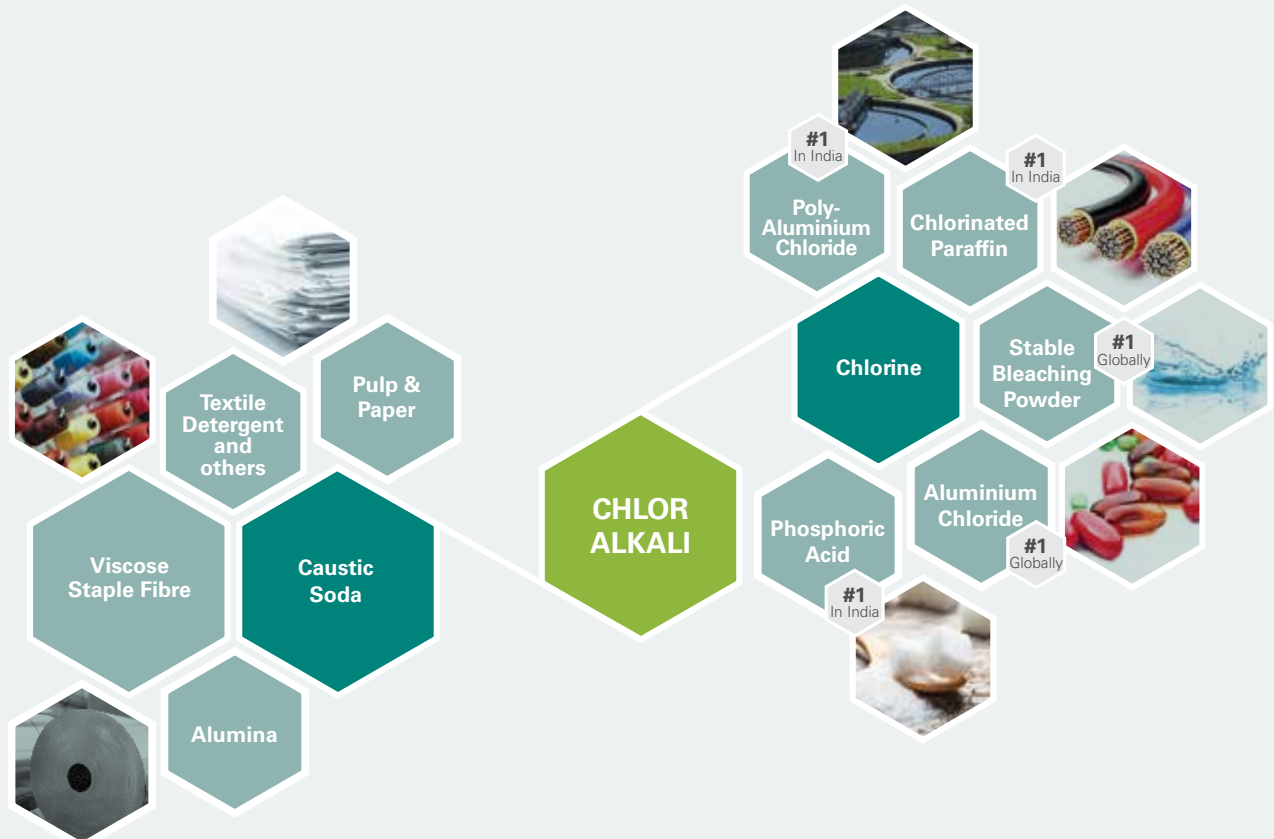
↑ 40% YoY

We are the largest caustic soda producers in India with significant integration and a capacity of 1,147 KTPA. Our largest end-consumers are alumina, textiles, and others. Our net sales in Caustic Soda surpassed the 1-million-tonne mark during the year - a new benchmark set by any Indian company.

During the year, we acquired the Chlor-Alkali facility of KPR Industries at Balabhadrapuram in Andhra Pradesh.

Our total Caustic Soda capacities are set to increase from 1,147 KTPA to 1,457 KTPA by FY21.

We are also making investments in expanding production of chlorine value-added products. Chlorine, a chemical produced as a by-product during production of caustic soda, will drive the overall growth of the business.



EPOXY

We are one of the leading epoxy resin manufacturers globally. Epoxy resin is a versatile product, which finds its application across industries viz. automotive, construction, heavy engineering, transport, electronics, food and beverage, packing and coatings, thereby touching the lives of everyone. Our product applications directly contribute to the generation and growth of the renewable energy sector. The use of epoxy in the automotive and aerospace sector reduces the use of metal, and thereby environmental impact of its use.



Cement

BUSINESS PERFORMANCE FY19

UltraTech is today the 3rd largest cement company in the World, excluding China with a consolidated capacity of 102.75 million tonnes per annum of grey cement (including 4.00 million tonnes per annum under commissioning) and the largest manufacturer of grey cement, ready-mix concrete and white cement in India.

UltraTech is India's No. 1 cement and concrete brand. UltraTech has an operational presence in five countries (India, UAE, Bahrain, Bangladesh and Sri Lanka).

In India, UltraTech's distribution network comprises a network of 49 cement plants, over 100 ready-mix concrete plants, more than 650 warehouses and more than 200 railheads.

UltraTech services 20,000 orders of different order sizes on a daily basis through a mix of logistical modes comprising rail, road and sea.

Net Revenue

₹ 37,379 cr
 ↑ 21% YoY

EBITDA


₹ 7,226 cr
 ↑ 7% YoY



ADITYA BIRLA
UltraTech

UltraTech
CEMENT
The Engineer's Choice

**YOUR HOME IS YOUR IDENTITY,
BUILD IT WITH INDIA'S NO. 1 CEMENT.**



When you are determined to build your home, your identity, choose only India's No.1 Cement, UltraTech Cement. Its **UltraTech Binding Particles** bind all materials together from bricks to steel bars, imparting unmatched strength to your home.

For more information, call **1800 425 2525**.

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Financial Services



BUSINESS PERFORMANCE FY19

Net Revenue**

₹ 15,032 cr

↑ 65% YoY

EBITDA**

₹ 1,060 cr

↑ 40% YoY

Aditya Birla Capital Limited (ABCL) is the holding company of all the financial services businesses. Aditya Birla Capital has a strong presence across a wide range of Protecting, Investing and Financing Solutions, which include Life Insurance, Health Insurance, Motor Insurance, Corporate General Insurance, Mutual Funds, Wealth Management, Stocks and Securities Broking, Portfolio Management Services, Real Estate Investments, Pension Funds, Home Finance, Personal Finance, SME Finance, Real Estate Finance, Loan Against Securities, Corporate Finance, Debt Capital Markets, Loan Syndication and Asset Reconstruction.

PROTECTING

Premium¹

₹ 8,008 cr

↑ 30% YoY

INVESTING

AAUM²

₹ 2,65,109 cr

↑ 6% YoY

FINANCING

Lending Book³

₹ 63,119 cr

↑ 23% YoY

Ind FYP* (₹ Crore)



Equity Mix (%)



Lending Book
(Housing Finance) (₹ Crore)



Note:

¹ Includes life insurance & health insurance gross total premium (as per IRDAI reporting)

² AAUM of Asset Management Business

³ Includes NBFC & Housing Finance Business

* First Year Premium

** The financial of ABCL have been restated in accordance with Ind AS 103, Business Combination, post demerger of ABCL w.e.f. 4th July 2017. Hence, the Net Revenue and EBITDA will not match with ABCL reported figures