

Our Stakeholders*

Voices that Count in Shaping the Business

Identifying stakeholders and connecting with them shaping Grasim's priorities. We are guided by a two-pronged framework: Stakeholder Engagement Policy and Grievance Handling Policy.



Employees and Workers

Critical to operational capability and organisational culture

Skill development, equitable remuneration, health and safety measures, performance reviews, and internal communication channels.

₹ 2,997 crore

Employee remuneration and benefits



Read more about stakeholder engagement in BRSR

→ PG 304

*GRI 2-16: Communication of critical concerns, *GRI 2-29: Approach to stakeholder engagement,

*GRI 207-3: Stakeholder engagement and management of concerns related to tax



Investors and Shareholders

Providers of capital and drivers of long-term value

Transparent reporting, regular communication through AGMs and investor interactions, and performance disclosures.

~200%

Dividend distributed (% of PAT)



Local Communities

Directly and indirectly affected by business presence and activities

CSR interventions, employment generation, community engagement initiatives, and local grievance handling.

₹ 73 crore

CSR and community development spend



Customers

Central to demand, market relevance, and business resilience

Product quality assurance, service responsiveness, innovation, customer communication, and feedback mechanisms.

Zero

Product recalls



Suppliers

Essential to supply chain efficiency and resilience

Responsible sourcing, supplier evaluations, capability development, and engagement with marginalised or vulnerable suppliers.

69%

Input materials locally sourced



Government, Regulators and Industry Associations

Determinants of the regulatory and industry landscape

Statutory reporting, tax compliance, regulatory adherence, public policy advocacy, and participation in the industry forums.

30+

Collaboration with industry association



NGOs and Developmental Partners

Partners and sources of external perspective on social, community and environmental matters

Partnerships for CSR programme implementation, CSR execution, and issue- focused engagement.

40+

NGO partners



Media

Important channel for public information, awareness and corporate visibility

Press releases, interviews, and dissemination of material business information through traditional and digital channels.

70%

Growth in organic followers